# A SNAPSHOT OF MIDLAND COUNTY

















### **About the Data**

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

- 1. Michigan Department of Agriculture and Rural Development. (2014). Michigan food and agricultural systems profiles. Retrieved from http://www.michigan.gov/mda rd/0,4610,7-125-1568-220573--,00.html
- 2. United States Department of Agriculture. (2012). USDA Census of Agriculture. Retrieved from http://www.agcensus.usda.gov/Publications/2012/Online Resources/ County Profiles/Michigan/index.asp
- 3. Michigan Department of Health and Human Services. (2013). Community profiles: definitions, rates and ratios. Retrieved from www.mdch.state.mi.us/pha/osr/CHI/ profiles/frame.html
- 4. University of Wisconsin Population Health Institute. (2013). County health rankings & roadmaps. Retrieved from http://www.countyhealthrankings.org/app/michigan/2015/ overview
- 5. The Michigan Department of Natural Resources. (2015, June). Forestry state ownership by county.
- 6. Index Mundi. (2006-2010). Michigan Poverty Rate by County. Retrieved from http:// www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-peopleof-all-ages-in-poverty#map

# A SNAPSHOT OF Midland County



# **Fast Facts**

| Population   |
|--|
| Median age40.5 years   |
| Percent of people in poverty   |
| Median household income\$53,076  |
| Median home value \$128,600  |
| Top three economic sectors:  Educational services, health care and social assistance20.6%  Manufacturing |
| Acres in: Farmland   |



#### **GENERAL POPULATION**

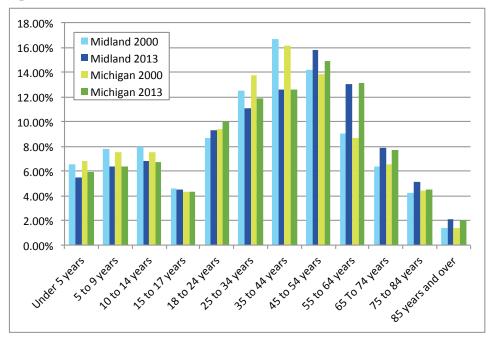
| Year | Midland County Population | Michigan Population |
|------|---------------------------|---------------------|
| 2000 | 82,874                    | 9,938,444           |
| 2013 | 83,842                    | 9,883,640           |

<sup>»</sup> The population in Midland has increased from 2000 to 2013. While overall, Michigan saw a decrease in total population.

#### Population Density (per sq. mile)

| Year | Midland Population Density<br>(per sq. mile) / Area (Land) | Michigan Population Density<br>(per sq. mile) / Area (Land) |
|------|--|---|
| 2000 | 159.0 / 521.19   | 175.0 / 56,803.82   |
| 2013 | 162.4 / 516.25   | 174.9 / 56,538.90   |

#### **Age Distribution**



# **General Population, Continued**

#### Gender

| Year | Midland | County   | Mich   | igan     |
|------|---------|----------|--------|----------|
| Tear | % Male  | % Female | % Male | % Female |
| 2000 | 49.1%   | 51%      | 49.0%  | 51.0%    |
| 2013 | 49.2%   | 50.9%    | 49.1%  | 50.9%    |

#### **Race & Ethnicity**

|   | Midland County |       | Mich  | igan  |
|---|----------------|-------|-------|-------|
|   | 2000           | 2013  | 2000  | 2013  |
| White alone   | 94.5%          | 92.4% | 78.6% | 76.3% |
| Black or African American alone                     | 1%             | 1.4%  | 14.1% | 13.9% |
| American Indian and Alaska<br>Native alone          | 0.4%           | 0.4%  | 0.5%  | 0.5%  |
| Asian alone   | 1.5%           | 2.2%  | 1.8%  | 2.5%  |
| Native Hawaiian and Other<br>Pacific Islander alone | 0%             | 0%    | 0.0%  | 0.0%  |
| Some other race alone                               | 0.1%           | 0.3%  | 0.1%  | 0.1%  |
| Two or more races                                   | 0.9%           | 1.1%  | 1.6%  | 2.1%  |
| Hispanic or Latino                                  | 1.6%           | 2.2%  | 3.3%  | 4.5%  |

#### **ECONOMY**



#### **Median Household Income**

| Median Household Income            | Midland County | Michigan |
|------------------------------------|----------------|----------|
| In 1999 dollars                    | \$45,674       | \$44,667 |
| In 2013 inflation-adjusted dollars | \$53,076       | \$48,411 |

#### **Per Capita Income**

| Per Capita Income                  | Midland County | Michigan |
|------------------------------------|----------------|----------|
| In 1999 dollars                    | \$23,383       | \$22,168 |
| In 2013 inflation-adjusted dollars | \$29,536       | \$25,681 |

<sup>»</sup> Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

#### **Poverty**

» Midland Poverty Rate: 11% (6) Michigan Poverty Rate: 14.8% (6)

| Davanty Status         | Midland | County | Mich  | igan  |
|------------------------|---------|--------|-------|-------|
| Poverty Status         | 2000    | 2013   | 2000  | 2013  |
| Children under age 18: |         |        |       |       |
| Living in poverty      | 9.8%    | 16.8%  | 13.9% | 23.6% |
| Not living in poverty  | 90.2%   | 83.2%  | 86.1% | 76.4% |
| Age 18 to 64:          |         |        |       |       |
| Living in poverty      | 7.9%    | 13.8%  | 9.6%  | 16.2% |
| Not living in poverty  | 92.1%   | 86.2%  | 90.4% | 83.8% |
| Age 65 and over:       |         |        |       |       |
| Living in poverty      | 7.5%    | 6.4%   | 8.2%  | 8.2%  |
| Not living in poverty  | 92.5%   | 93.7%  | 91.8% | 91.8% |

# **Economy, Continued**

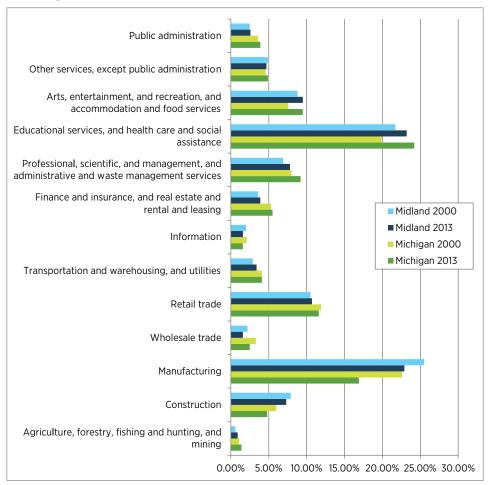
#### **Labor Force**

| <b>Employment Status for</b>              | Midland | County  | Mich      | igan    |
|---|---------|---------|-----------|---------|
| Total Population 16 Years and Over (2000) | Number  | Percent | Number    | Percent |
| Population 16 years and over:             | 63,149  |         | 7,630,645 |         |
| In labor force                            | 40,938  | 64.8%   | 4,926,463 | 64.6%   |
| In armed forces                           | 35      | 0.1%    | 4,010     | 0.1%    |
| Civilian:                                 | 40,903  | 64.8%   | 4,922,453 | 64.5%   |
| Employed                                  | 38,813  | 61.5%   | 4,637,461 | 60.8%   |
| Unemployed                                | 2,090   | 3.3%    | 284,992   | 3.7%    |
| Not in labor force                        | 22,211  | 35.2%   | 2,704,182 | 35.4%   |

| <b>Employment Status For</b>                 | Midland | County  | Mich      | igan    |
|--|---------|---------|-----------|---------|
| Total Population 16 Years<br>And Over (2013) | Number  | Percent | Number    | Percent |
| Population 16 years and over:                | 66,911  |         | 7,865,350 |         |
| In labor force                               | 40,657  | 60.8%   | 4,864,014 | 61.8%   |
| In armed forces                              | 0       | 0%      | 4,597     | 0.1%    |
| Civilian:                                    | 40,657  | 60.8%   | 4,859,417 | 61.8%   |
| Employed                                     | 37,189  | 55.6%   | 4,242,948 | 53.9%   |
| Unemployed                                   | 3,468   | 5.2%    | 616,469   | 7.8%    |
| Not in labor force                           | 26,254  | 39.2%   | 3,001,336 | 38.2%   |

#### **Economy, Continued**

#### **Industry**



» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Midland County. The same trend occurred for Michigan during that time.

#### **Economy, Continued**

#### Means of Transportation to Work (Age 16 Years and Over)

| Means of Transportation | Midland | County | Mich  | igan  |
|-------------------------|---------|--------|-------|-------|
| to Work                 | 2000    | 2013   | 2000  | 2013  |
| Car, truck, or van      | 94.3%   | 92.8%  | 92.9% | 91.6% |
| Public transportation   | 0.5%    | 0.7%   | 1.4%  | 1.4%  |
| Motorcycle              | 0%      | 0.2%   | 0.0%  | 0.1%  |
| Bicycle                 | 0.2%    | 0.7%   | 0.2%  | 0.5%  |
| Walked                  | 1.3%    | 1.4%   | 2.2%  | 2.2%  |
| Other means             | 0.5%    | 0.6%   | 0.5%  | 0.6%  |
| Worked at home          | 3.2%    | 3.6%   | 2.8%  | 3.6%  |





| Highlights                                    | Midland County  | Michigan        |
|---|-----------------|-----------------|
| Acres in ag production (2)                    | 89,543 acres    | 9,948,564 acres |
| Acres of state forest (5)                     | 42,829.62 acres | 3,907,504 acres |
| Number of farms (2)                           | 555 farms       | 52,194 farms    |
| Average size of farm (2)                      | 161 acres       | 191 acres       |
| Average age of principal operator of farm (2) | 58 years        | 57.6 years      |
| Farm gate sales (2)                           | \$70,088,000    | \$8,678,050,000 |

Midland top three areas of agriculture production (by volume of sales) (1):

- » Grains, oilseeds, dry beans, and dry peas
- » Hogs and pigs
- » Vegetables, melons, potatoes, and sweet potatoes

#### **FAMILIES & HOUSEHOLDS**



#### **Housing Units**

|               | Midland County |        | Michigan  |           |
|---------------|----------------|--------|-----------|-----------|
|               | 2000           | 2013   | 2000      | 2013      |
| Housing Units | 33,796         | 35,961 | 4,234,279 | 4,529,311 |

#### **Average Household Size**

|                        | Midland County |      | Michigan |      |
|------------------------|----------------|------|----------|------|
|                        | 2000           | 2013 | 2000     | 2013 |
| Average Household Size | 2.6            | 2.5  | 2.6      | 2.5  |

#### **Household Type**

| Household Type                           | Midland County |      | Michigan |       |
|--|----------------|------|----------|-------|
| Household Type                           | 2000           | 2013 | 2000     | 2013  |
| Family households:                       | 71.4           | 67.7 | 68.0%    | 65.7% |
| Married couple family                    | 60.1           | 55.1 | 51.5%    | 48.5% |
| Other family                             | 11.3           | 12.7 | 16.5%    | 17.2% |
| - Male householder, no wife present      | 3.3            | 3.5  | 4.1%     | 4.4%  |
| - Female householder, no husband present | 8.1            | 9.2  | 12.4%    | 12.8% |
| Nonfamily households:                    | 28.6           | 32.3 | 32.0%    | 34.3% |
| Male householder                         | 12.8           | 15.1 | 15.0%    | 16.0% |
| Female householder                       | 15.8           | 17.2 | 17.0%    | 18.4% |

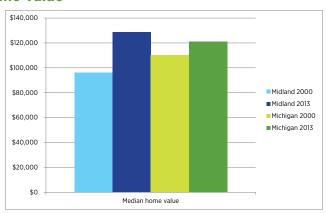
#### **Marriages & Divorces**

|                                     | Midland County | Michigan |
|-------------------------------------|----------------|----------|
|                                     | 2013           | 2013     |
| Marriages filed (3)                 | 545            | 55,396   |
| Divorces and annulments granted (3) | 333            | 31,687   |

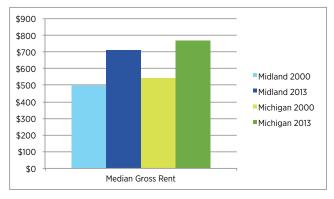
#### **HOUSING**



#### **Median Home Value**



#### **Median Rent in Dollars per Month**



#### **Median Year Stucture Built**

|                             | Midland County |      | Michigan |      |
|-----------------------------|----------------|------|----------|------|
|                             | 2000           | 2013 | 2000     | 2013 |
| Median year structure built | 1971           | 1974 | 1965     | 1969 |

#### **Type of Ownership**

|                              | Midland County | Michigan  |
|------------------------------|----------------|-----------|
|                              | 2013           | 2013      |
| Owner-occupied housing units | 25,421         | 2,757,062 |

#### **HEALTH & MORTALITY**



#### **Leading Causes of Death - Adults**

| Course of Dooth (7)               | Midland County | Michigan |  |
|-----------------------------------|----------------|----------|--|
| Causes of Death (3)               | 2013           | 2013     |  |
| Heart disease                     | 198            | 24,143   |  |
| Cancer                            | 147            | 20,395   |  |
| Chronic lower respiratory disease | 52             | 5,547    |  |
| Stroke                            | 35             | 4,365    |  |
| Accidents                         | 20             | 4,194    |  |
| Alzheimer's                       | 30             | 3,228    |  |
| Diabetes mellitus                 | 16             | 2,821    |  |
| Pneumonia/flu                     | 15             | 1,892    |  |
| Kidney disease                    | 13             | 1,665    |  |
| Suicide                           | 11             | 1,296    |  |

#### **Leading Causes of Death - Children Ages 1-19**

| Course of Dooth (7)      | Midland County | Michigan |
|--------------------------|----------------|----------|
| Causes of Death (3)      | 2013           | 2013     |
| Accidents                | 3              | 213      |
| Assault (homicide)       | 1              | 90       |
| Suicide                  | 1              | 88       |
| Cancer                   | -              | 56       |
| Congenital malformations | -              | 42       |

#### **Obesity & Diabetes**

|              | Midland County | Michigan |
|--------------|----------------|----------|
|              | 2013           | 2013     |
| Obesity (4)  | 31%            | 32%      |
| Diabetic (4) | 9%             | 10%      |

# **Health and Mortality, Continued**

#### Children

|                                      | Midland County | Michigan |
|--------------------------------------|----------------|----------|
|                                      | 2013           | 2013     |
| Live births (3)                      | 835            | 113,732  |
| Teen births (3)*                     | 37             | 7,944    |
| Children eligible for free lunch (4) | 26%            | 41%      |

<sup>\*</sup> Age of mother between 10-19.

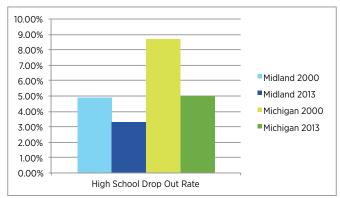
#### **Health Insurance**

|                                 | Midland County | Michigan |
|---------------------------------|----------------|----------|
|                                 | 2013           | 2013     |
| No health insurance coverage    | 9.6            | 11.6%    |
| With health insurance coverage: | 90.4           | 88.4%    |
| Public Health Coverage          | 30.6           | 33.3%    |
| Private Health Insurance        | 75.7           | 69.3%    |

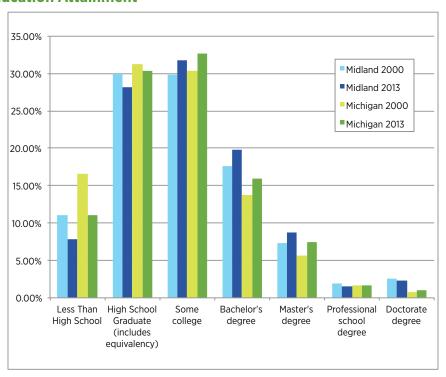
#### **EDUCATION**



#### **High School Dropout Rate**



#### **Education Attainment**



The percentage of Midland County residents with a bachelor's degree or more is 30% compared to Michigan residents with 25.9%



MSU is an affirmative-action, equal-opportunity employer, committed to achieving excellence through a diverse workforce and inclusive culture that encourages all people to reach their full potential. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status. Issued in furtherance of MSU Extension work, acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Ray Hammerschmidt, Interim Director, MSU Extension, East Lansing, MI 48824. This information is for educational purposes only. Reference to commercial products or trade names does not imply endorsement by MSU Extension or bias against those not mentioned. Produced by ANR Communications. 7:2015–PA/MR