

# JAIME R. LUKE

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## EMPLOYMENT

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2025 – Present Assistant Professor, Dept. of Agricultural, Food, & Resource Economics  
Michigan State University, East Lansing, MI

## EDUCATION

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2024 Ph.D. – Agricultural Economics  
Kansas State University, Manhattan, KS

2021 M.S. – Agricultural & Applied Economics  
University of Missouri, Columbia, MO

2018 B.S. – Agricultural Economics  
University of Missouri, Columbia, MO

## PEER-REVIEWED JOURNAL ARTICLES

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1. **Luke, J.R.** and G.T. Tonsor. “U.S. Consumer Appetite for Climate Claims on Beef Products: Does Country-of-Origin Matter?” 2026. Forthcoming in *Australian Journal of Agricultural and Resource Economics*.
2. **Luke, J.R.**, G.T. Tonsor, and T.C. Schroeder. “U.S. Meat Demand Elasticity Estimates: Using Publicly Available Data versus Scanner Data.” 2026. Forthcoming in *Agricultural and Resource Economics Review*.
3. Swenson, M., S. Place, G.T. Tonsor, and **J.R. Luke**. “Growth Enhancing Technologies in Beef Cattle: Environmental and Ethical Considerations.” 2025. *Veterinary Clinics of North America: Food Animal Practice*. [\[Link\]](#)
4. Anderson, A.E., J.L. Mitchell, and **J.R. Luke**. “Feed Prices, Substitution Patterns, and Technical Efficiency in Feedlot Cattle.” 2025. *Journal of Agricultural and Applied Economics*. [\[Link\]](#)
5. **Luke, J.R.**, T.C. Schroeder, G.T. Tonsor, L.A. Collins, and D.J. Ufer. “What’s the Price of Meat? Sources of Variation in Retail Meat Price Data and Impacts on Market Performance Analysis.” 2025. *Journal of the Agricultural and Applied Economics Association*, 70021. [\[Link\]](#)
6. **Luke, J.R.** and G.T. Tonsor. “U.S. Public Sentiment Toward Policy Action Targeting Emissions from U.S. Beef Production.” 2025. *Food Policy*, 132, 102851. [\[Link\]](#)
7. **Luke, J.R.** and G.T. Tonsor. “A Review of Producer Adoption in the U.S. Beef Industry with Application to Enteric Methane Emission Mitigation Strategies.” 2025. *Animals*, 15(2), 144. [\[Link\]](#)
8. **Luke, J.R.** and G.T. Tonsor. “The Enteric Methane Emission Conundrum: U.S. Beef Cattle Producer Adoption of Climate-Focused Technology.” 2024. *Sustainable Production and Consumption*, 50, 364-375. [\[Link\]](#)

9. **Luke, J.R.**, G.T. Tonsor, and D.S. Brown. "Wholesale Pork Demand: Understanding Primal-Level Heterogeneity." 2024. *Journal of Commodity Markets*. 34, 100402. [\[Link\]](#)
10. **Luke, J.R.** and G.T. Tonsor. "USDA Long-Term Meat Trade Projections: A Comprehensive Evaluation." 2023. *Journal of Agricultural and Applied Economics*, 55(1), 151-170. [\[Link\]](#)

## **FUNDING ACQUIRED**

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1. Michigan Agricultural Credit Conference. \$14,000. Stephen B. and Karen L. Harsh Agribusiness Outreach Endowment. October 2025 – October 2026. **J.R. Luke**, T. Tolhurst.
2. Economic Examination of Livestock Enteric Emissions. \$75,000. USDA Office of the Chief Economist. October 1, 2022 – September 30, 2024. G.T. Tonsor (PI), **J.R. Luke** (Co-PI).

## **ACADEMIC PRESENTATIONS**

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1. **Luke, J.R.** "U.S. Public Insights on Methane Mitigation in Beef Production." Invited presenter and panelist at UC Davis Clarity and Leadership for Environmental Awareness and Research (CLEAR) State of the Science Summit. 2025. Davis, CA.
2. **Luke, J.R.**, and G.T. Tonsor. "U.S. Consumer Appetite for Climate Claims on Beef Products: Exploring Country-of-Origin Impacts." Poster presented at Agricultural & Applied Economics Association (AAEA) Annual Meeting. 2024. New Orleans, LA.
3. **Luke, J.R.** "Reducing U.S. Livestock Enteric Methane Emissions: Economic Insights and Remaining Challenges." Presented virtually at Agricultural & Applied Economics Association (AAEA) Organized Symposium on Climate-Smart Markets and Practices on U.S. Livestock Farms. 2023.
4. **Luke, J.R.**, G.T. Tonsor, and T.C. Schroeder. "Impact of Data Selection on U.S. Retail Meat Demand Elasticity Estimates." Presented at Western Agricultural Economics Association (WAEA) Annual Meeting. 2023. Whistler, BC, Canada.
5. **Luke, J.R.**, T.C. Schroeder, G.T. Tonsor, L.A. Collins, and D.J. Ufer. "U.S. Retail Meat Prices: Implications of Using Scanner Data in Analyses." Presented at Southern Agricultural Economics Association (SAEA) Annual Meeting. 2023. Oklahoma City, OK.
6. **Luke, J.R.**, G.T. Tonsor, and D.S. Brown. "Wholesale Demand for Pork Primal Cuts: Updating Past Estimates to Better Describe Product-Level Demand Heterogeneity." Presented at Southern Agricultural Economics Association (SAEA) Annual Meeting. 2022. New Orleans, LA.

## **EXTENSION PUBLICATIONS**

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1. Bardenhagen, C., J. LaPorte, **J.R. Luke**, and A. Ker. "Get ready: Farm Policy & Risk Management Series resumes in 2026." 2025. Michigan State University Extension News. [\[Link\]](#)
2. Hooks, A. and **J.R. Luke**. "Seven Michigan counties qualify for Livestock Forage Disaster payments." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - The Arenac County Independent. [\[Link\]](#)
  - The Ogemaw County Herald. [\[Link\]](#)

3. **Luke, J.R.** "What Matters Most to U.S. Protein Consumers?" Michigan Cattlemen's Association Magazine. 2025.
4. **Luke, J.R.** "Pasture, Rangeland, and Forage Insurance Gains Ground in Michigan and Nationwide." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - Morning Ag Clips. [\[Link\]](#)
5. **Luke, J.R.** and T. Tolhurst. "Register for the Michigan Agricultural Credit Conference Scheduled for October 21, 2025." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - Michigan Farm News. [\[Link\]](#)
6. Hooks, A. and **J.R. Luke**. "Additional Livestock Risk Protection Coverage Offers New Opportunities for Michigan Producers." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - Morning Ag Clips. [\[Link\]](#)
7. **Luke, J.R.** "Putting Cow-Calf Returns into Perspective." Michigan Cattlemen's Association Magazine. 2025.
8. **Luke, J.R.** "Scanner Data Show Beef and Pork Producers Capture a Larger Share of Retail Sales." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - BEEF Magazine. [\[Link\]](#)
  - Feedstuffs. [\[Link\]](#)
  - National Hog Farmer. [\[Link\]](#)
  - Swine Web. [\[Link\]](#)
9. **Luke, J.R.** "A Closer Look at Anaerobic Digester Adoption." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - Morning Ag Clips. [\[Link\]](#)
  - Swine Web. [\[Link\]](#)
10. **Luke, J.R.** "The Evolution of U.S. Beef Trade: Trends, Tariffs, and Tomorrow." Michigan Cattlemen's Association Magazine. 2025.
11. **Luke, J.R.** and F. Wardynski. "USDA Projects Record-Low Hay Acreage for Michigan in 2025." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - Morning Ag Clips. [\[Link\]](#)
  - Michigan Farm News. [\[Link\]](#)
  - The Ogemaw County Herald. [\[Link\]](#)
  - The Oscoda County Herald. [\[Link\]](#)
12. **Luke, J.R.** "Variety Meat Exports Provide Value to the U.S. Beef Industry." 2025.
  - Michigan State University Extension News. [\[Link\]](#)
  - BEEF Magazine. [\[Link\]](#)

13. **Luke, J.R.** and G.T. Tonsor. "Avenues to Reduce Methane Emissions from Beef Production: Understanding U.S. Public Support." 2025.
  - Michigan State University Extension News. [[Link](#)]
  - BEEF Magazine. [[Link](#)]
  - Feedstuffs. [[Link](#)]
14. **Luke, J.R.** "Everything but the Oink? Insights on U.S. Pork Variety Meats in an Era of Trade Uncertainty." 2025.
  - Michigan State University Extension News. [[Link](#)]
  - Swine Web. [[Link](#)]
15. **Luke, J.R.**, and G.T. Tonsor. "Assessing Possible U.S. Feedlot Adoption of Methane Reducing Feed Additive 3-Nitrooxypropanol (3-NOP): Overview of a Recent Research Project." Kansas State University AgManager.Info. 2024. [[Link](#)]
16. **Luke, J.R.**, and G.T. Tonsor. "Contribution of the Beef Industry to the Economy of the Great Plains and Western U.S.: Past, Present, and Future." 2023. *Journal of Animal Science*, 101(S3), 325-326. [[Link](#)]
17. **Luke, J.R.**, A.E. Anderson, and G.T. Tonsor. "An Updated Evaluation of the U.S. Cattle Cycle." Kansas State University AgManager.Info. 2022. [[Link](#)]
18. **Luke, J.R.** and G.T. Tonsor. "Concentration of U.S. Pork Exports." Kansas State University AgManager.Info. 2021. [[Link](#)]

## **EXTENSION PRESENTATIONS**

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1. **Luke, J.R.** "Finances of Feedlot Operations." Guest lecture presented to Animal Science 422: Advanced Feedlot Management. 2025. East Lansing, MI.
2. **Luke, J.R.** "Livestock Market Outlook." Presented at the Michigan Agricultural Credit Conference. 2025. East Lansing, MI.
3. **Luke, J.R.** "Pasture, Rangeland, and Forage Insurance." Presented virtually at Michigan State University Extension Farm Policy & Risk Management Series. 2025.
4. **Luke, J.R.** "Pasture, Rangeland, and Forage Insurance." Presented at MSU AFRE Brown Bag Seminar Series. 2025. East Lansing, MI.
5. **Luke, J.R.** "Cattle & Beef Market Insights." Presented at Michigan Farm Bureau Policy Development Committee Meeting. 2025. Lansing, MI.
6. **Luke, J.R.** "An Overview of the U.S. Livestock & Meat Sector." Presented at Michigan State University Agribusiness Summer Institute. 2025. East Lansing, MI.
7. **Luke, J.R.** "U.S. Public Insights on Climate-Based Strategies in Beef Production." Presented virtually to Rabobank Research Team. 2025.

8. **Luke, J.R.** and G.T. Tonsor. "U.S. Feedlot Adoption of Enteric Methane Emission Mitigating Technology." Presented at Kansas State University Risk & Profit Conference. 2024. Manhattan, KS.
9. **Luke, J.R.** and G.T. Tonsor. "Contribution of the Beef Industry to the Economy of the Great Plains and Western United States: Past, Present, and Future." Presented at American Society of Animal Science (ASAS) Symposium on Climate Adaptation Strategies for the Beef Industry. 2023. Albuquerque, NM.
10. **Luke, J.R.** and G.T. Tonsor. "Beef and Pork Marketing Margins and Their Implications." Presented at Kansas State University Risk & Profit Conference. 2022. Manhattan, KS.
11. **Luke, J.R.** and G.T. Tonsor. "Beef Origin Labeling Policy." Presented at AAEA Annual Meeting Policy Communication Competition. 2022. Anaheim, CA.
12. **Luke, J.R.** and D.S. Brown. "The Demand for Pork Primal Cuts." Presented virtually to National Pork Board and National Pork Producers Council. 2021.

## MEDIA INTERVIEWS

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1. **Luke, J.R.** "Beef import shock; Mid-Michigan farmers worry Trump's Argentina deal will hurt local producers." Flint ABC 12. [\[Link\]](#)
2. **Luke, J.R.** "Could high beef prices at the grocery store be here to stay?" Grand Rapids WZZM 13. [\[Link\]](#)
3. **Luke, J.R.** "Gen Z and millennials say 'no thanks' to pork chops." PrairieFarmer. 2025. [\[Link\]](#)
4. **Luke, J.R.** "Beef, pork prices rising just in time for Labor Day holiday." Detroit WWJ Newsradio 950. 2025. [\[Link\]](#)
5. **Luke, J.R.** "Beef prices unlikely to go down for a while." 94.9, WSJM. 2025. [\[Link\]](#)
6. **Luke, J.R.** "Beef prices reach record highs amid supply constraints and high consumer demand." Kalamazoo Channel 3 News, WWMT. 2025. [\[Link\]](#)
7. **Luke, J.R.** "Bird flu pushes egg prices up; U.S. retailers, consumers worry." Voice of America. 2025. [\[Link\]](#)
8. **Luke, J.R.** "AgManager Radio #2" AgManager Radio with Dr. Amanor-Boadu. 2024. [\[Link\]](#)
9. **Luke, J.R.** and G.T. Tonsor. "Adoption of Methane Reducing Feed Additive in U.S. Feedlots". Kansas State Radio Network, Agriculture Today. 2024. [\[Link\]](#)
10. **Luke, J.R.** "Understanding More about the Farmers' Share of the Food Dollar." Brownfield Ag News. 2022. [\[Link\]](#)
11. **Luke, J.R.** and G.T. Tonsor. "Pork Export Concentration." Kansas State Radio Network, Agriculture Today. 2021. [\[Link\]](#)

**GRADUATE STUDENTS****M.S. Advisor:**

Jordan Renn (Agricultural Economics)

**M.S. Committee Member:**

Anna Hooks (Agricultural Economics)  
 Hattie Polson (Agricultural Economics)  
 Shirel Ponnudurai (Agricultural Economics)

**Ph.D. Committee Member:**

Dabit Bista (Agricultural Economics)  
 Lautaro Garcia (Animal Science)  
 Rundong Peng (Agricultural Economics)  
 Gerald Van Tassell (Agricultural Economics)

**PAST EMPLOYMENT**

2021 – 2024	Kansas State University Dept. of Agricultural Economics Graduate Research Assistant	Manhattan, KS
2022	USDA Office of the Chief Economist Economics Intern	Washington, D.C. & remote
2019 – 2021	University of Missouri Div. of Applied Social Sciences Graduate Research & Teaching Assistant	Columbia, MO
2018 – 2019	Archer Daniels Midland Company Commodity Merchandiser	Livingston Point, KY
2017 – 2018	Missouri Pork Association Fundraising & Policy Intern	Columbia, MO
2017	American Farm Bureau Federation Public Policy Economic Analysis Intern	Washington, D.C.
2016	Missouri Corn Growers Association Grower Services Intern	Jefferson City, MO

**LEADERSHIP**

2025	AAEA Food & Agricultural Marketing Policy Section (FAMPS)	Chair-Elect
2025	MSU Dept. of Ag, Food, & Resource Economics Seminar Committee	Chair
2022	KSU Graduate Students in Agricultural Economics	Vice President
2022	KSU Case Study Club	President
2020 – 2021	Mizzou Graduate Professional Council	Representative
2020 – 2021	Preparing Tomorrow's Leaders for Science	Program Graduate
2017 – 2018	Agriculture Future of America	National Student Advisory Team Member
2014 – 2018	Sigma Alpha Agriculture Sorority	Class President, Secretary, Philanthropy Chair
2017	Girls on the Run Youth Program	Head Coach

**AWARDS & HONORS**

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2024	KSU Dept. of Agricultural Economics Outstanding PhD Dissertation
2024	1 <sup>st</sup> Place – AAEA FAMPS Poster Competition
2023	National Cattlemen's Foundation W.D. Farr Scholarship
2021	2 <sup>nd</sup> Place – AAEA Case Study Competition
2021	Mizzou 18 Graduate Student Award
2019	World Food Prize Scholar
2019	National Pork Board Agri-Marketing Fellowship
2018	College of Agriculture, Food, and Natural Resources Outstanding Graduate
2018	USDA Outlook Forum Diversity Scholar
2017	Women in Agribusiness Summit Scholar
2015	American FFA Degree

**STUDY ABROAD**

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2018	Germany – Agricultural Systems Management (spring break)
2017 – 2018	Thailand – Conservation, Biodiversity (winter break)
2016	University of Alicante (Spain) – International Economics, Spanish (fall semester)

**PROFESSIONAL SERVICE**

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**Journal Article Reviews:***Agribusiness**Applied Economic Perspectives and Policy**Australian Journal of Agricultural and Resource Economics**European Review of Agricultural Economics**Food Policy**Journal of Agricultural and Applied Economics**Journal of Food Distribution Research**Renewable Agriculture and Food Systems***Misc. Reviews:**

Agriculture Future of America Institute Applications

Mizzou '39 Award Applications

MSU College of Agriculture and Natural Resources Scholarship Applications

Stanford University Doerr School of Sustainability Accelerator Grant Proposals

World Food Prize Michigan Youth Institute Roundtable Essays