

Market Poultry Project Record Book 2025 U.P. State Fair Advanced (ages 17-20 YRS) CLASS: JUNIOR MARKET EGG PRODUCTION

In order to participate in the Junior Market Chicken Egg show & sale, exhibitors are required to submit a completed market livestock record book and achieve a minimum score of 40 in the scoring rubric.

Records books may be picked up in the poultry barn office on 1:00 p.m., Friday, August 15th PLEASE TYPE, PRINT, OR WRITE CLEARLY. The record book needs to be completed by the exhibitor.

ALL POULTRY PROJECT RECORD LIVESTOCK BOOKS ARE DUE by 1:00 PM EDT: Monday, August 11, 2025

NAME MUST BE PRINTED LEGIBLY ON THE FRONT COVER OF THE MARKET LIVESTOCK RECORD BOOK.

Name____

EXHIBITOR CELL PHONE NUMBER

(best # to reach you during fair week)

Club Name _____

Club Leader _____

County_____ Years in Project _____

Official Fair Age

(Fair age is the exhibitor's age on January 1 of the year of the fair)

Name:

Date of Birth:

I hereby certify that, as the exhibitor of this project, I have personally been responsible for the care of this animal, record keeping, and have completed this record book. I am aware that this record book may be on display during the auction and/or fair, and thus all content will be appropriate.

Youth Signature: _____ Date: _____

I, the parent/guardian, certify that my son/daughter has completed this project and completed this record book and will comply with all rules and regulations. I give permission for this record book to be displayed to the public and will ensure that all content is appropriate.

Parent/Guardian Signature: Date:

RECORDS START WITH POSSESSION OF YOUR ANIMAL(S) AND END WITH FAIR WEEK ESTIMATES!



Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.

Why Keep Records?

By keeping records, you will be able to see how much progress you make this year and over the course of your 4-H career as you set goals and work to accomplish them.

Good records will:

- Help you learn about animals, their rate of growth, the feed they require, the cost of the feed they require and their habits.
- Increase understanding of your project's financial outcome.
- Assist you in gathering information to market your animal.
- Improve your management practices.
- Keep track of your project activities and learning experiences.
- Allow you to better plan for future livestock projects.

If you have questions or need help on this record book, please contact your leader, parent/guardian, or County MSU Extension Office.

PLEASE PRINT OR WRITE CLEARLY.

Project Information

STOCK AND EQUIPMENT	Beginning of Record		Close of Record	
Stock (breeding)	Number or Amount	Total Value	Number or Amount	Total Value
Pullets				
Males for Breeding				
Chicks under 8 Weeks Old				
TOTAL STOCK Total to be carried forward to Project Financial Summary				

Description of Stock (breed and variety):

Identification:

Please tell us about your stock (check all that apply):

- Purchased my stock
- Stock is bred & owned (from my family farm)
- Other (please explain):

Comments by Leader/Parent (optional):_____

This Year's Project Goals

Complete this portion of the record book pre-project or once animals are purchased.

Date this page completed: _____

Please explain three goals that you have for your poultry project:

1.	
2.	
3	
0.	
Please	list three potential buyers you plan to approach this year:
1.	
2.	
Please	list three marketing strategies you plan to utilize this year.
1.	

1.	
2.	
- ·	
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3 .	

Project Story

Write a complete story of your year's work. Relate your experiences in taking care of your chickens. Include brooding, feeding, marketing, and anything else about your flock. Include what you have learned about your animal, what safety practices you used in your project, what you could do to improve your project, and the different skills that you used in your project.

Herd Health Pla	an	
Project Owner Information		Physical Address where animal is housed
Name		
Phone		
	purchase price	or estimated value of the animal
Breeder		
Veterinarian Cor	ntact Information	
Name		
Phone		
Address		

What are the target productions for your project?	
Describe your animal housing/barn/facility	I
List 5 biosecurity protocols you have implemented in your plan.	
What did you do to keep your animal healthy? (Consider the Five Freedoms of Animal Welfare)	

Herd Health Plan: Production Calendar- Complete this calendar **before** you take possession of your animal to plan how you will manage and care for your animal. Focus on animal care. Include information regarding animal housing, biosecurity protocols, treatment protocols and any notes of feed types you may use. This is a projection. Project your estimated cost.

January	General Management	Feeding	Health
February	General Management	Feeding	Health
March	General Management	Feeding	Health
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April	General Management	Feeding	Health

Herd Health Plan: Production Calendar

May	General Management	Feeding	Health
June	General Management	Feeding	Health
June	General Management		
July	General Management	Feeding	Health
Udiy			
August	General Management	Feeding	Health
/			

Inventory of Supplies and Equipment

This is a record of what you have before you start your project, borrow, or utilize from your club. It can include items listed under equipment and supplies in your expenses record.

item description	quantity	borrowed or club equipment Y/N

Equipment Expenses-Enter here a record of all the items and equipment you purchased (except feed) including equipment, medicine, veterinary care/items, and other supplies.

Date	Material Description	Quantity	Unit Cost	Total Cost
7/5/22	Example: 3-foot × 150-foot roll of chicken wire	2	\$33.75	\$67.50

Total to be carried forward to Project Financial Summary Total: \$_____

Feed Expenses

Enter here a record of all feed and nutritional supplement expenses. Include weights in the description.

Date	Description and weight of feed purchased	Quantity	Unit	Total
			Cost	Cost
7/5/22	Example: 16% complete layer feed, 50-pound bag	2	\$11.25	\$22.50
		TOT	AL COST	

Total to be carried forward to Project Financial Summary

Total: \$_____

What types of feed did you use?

Expense Record (other)

Record all expenses, including date of purchase, description of the expense, and cost.

Health costs-include vaccinations, medications, treatment for parasite control, vet fees, cost of any required health tests

Facility costs-include estimated cost of utilities to house your animal, bedding, repairs, housing rent/lease fees

Advertising/Marketing- include cost of buyer's letters, printing, postage, promotion, and buyer gifts Transportation-include costs to transport the animal to and from buyer visits, and to the fair Supplies- include costs for show supplies, show clothes, stall decorations

Registration/certification fees- include fair fees, fair pass, DNA testing, YQCA certification costs, lost tag fees

date purchased	item description	cost

Total \$____

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I otal to be	carried to	orward to	Project	Financial	Summary

Daily Egg Production Record Use this page to record how many eggs your birds produced each day.

Day	Date	Total # of Eggs	# Broken Eggs	# Usable Eggs
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				

Income

Record all items sold related to the project during the year here. This includes eggs sold, birds sold, manure (for fertilizer) sold, or any equipment sold. Also include any show premiums or cash prizes. Make copies of this page as needed.

Date	Description	Quantity	Unit Cost	Cost
8/1/22	Example: brown eggs (dozen)	4	\$4.00	\$16.00

Total to be carried forward to Project Financial Summary Total: \$_____

Value of Items Produced and Used or Not Sold

Use this area to record the value of items produced and used or not sold. Do not include animals retained; this is captured in the closing inventory.

Date	Description	Quantity	Unit Cost	Cost
7/28/20	Example: brown eggs (dozen)—consumed by family	2	\$4.00	\$8.00

Total to be carried forward to Project Financial Summary

Total: \$_____

Project Financial Summary

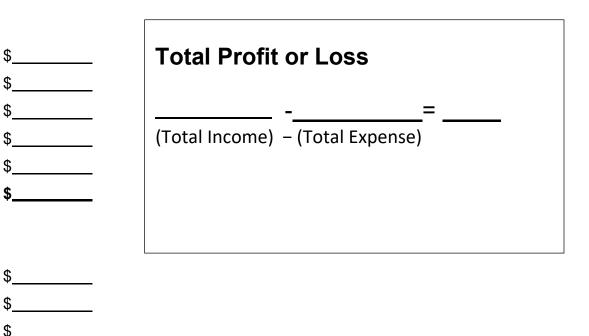
Fill this out at the end of your project

Expenses

Value of animals on hand at start of project Value of equipment on hand at start of project Total equipment expenses Total feed expenses Total other expenses **Total Expenses**:

Income

Value of animals on hand at end of project	\$
Value of equipment on hand at end of project	\$
Income from items/products sold	\$
Value of items used or not sold	\$
Total Income:	\$



Project Reflection:

Please respond to the following questions (additional pages can be added).

1. What characteristics of the White Leghorn made it the most common egg laying breed? List and describe at least two.

2. What six qualities are considered when judging eggs?

3. List 3-5 symptoms that may indicate your bird has Avian influenza.

4. Describe one of the concepts in the three circle model of animal welfare.

Project Reflection Bonus Questions:

Please respond to the following bonus questions to increase your final score. (additional pages can be added)

1. List four ways disease pathogens can move from one farm to another

2. What advice would you give a younger exhibitor?

Use this page if you need additional space (Please make sure you indicate which question number)



Scoring

Advanced

				Xxxx
PAGE	CONTENT	POINTS POSSIBLE	SCORE	Ex
Cover	Exhibitor Information	2		
3	Project Information	2		
4	Goals	9		Ex
4	Potential Buyers	3		
4	Marketing Strategies	3		
5	Project Story	10		
6	Herd Health Plan	10		
7-8	Herd Health Plan Production Record	5		
9	Inventory of Supplies	5		
10	Equipment Expenses	3		
11	Feed Expenses	3		
12	Expenses (other)	3		
13	Daily Egg Production Record	10		
14	Income Record	3		
15	Value of Products	3		
16	Project Financial Summary	6		
17	Question 1	5		
17	Question 2	5		
18	Question 3	5		
18	Question 4	5		
	TOTAL POINTS	100		

Exhibitor Name

Exhibitor Number

BONUS POINTS

19	Question 1	5	
19	Question 2	5	

Judge's Comments