



MICHIGAN FOOD HUBS WEBINAR

December 13, 2012 (2-3:30 pm)

Michigan Food Hub Learning and Innovation Network



MSU CENTER *for* REGIONAL FOOD SYSTEMS



MI Food Hub Network goals

- Increased learning, innovation, profitability of food hubs
- Increased access to technical, financial resources (local, state, national)
- Increase access to healthy food in underserved communities
- More business to business collaboration
- Best practices – food hubs and networks
- Increased collaboration to support food hubs

MI Food Hub Network

- Quarterly statewide meetings (Feb 28 2013)
- Monthly webinars
- List serv
- Web page
 - <http://foodsystems.msu.edu/activities/food-hub-network>
- Local consultants
- Regional conferences
- Connection to Nation Food Hub Collaboration



MSU CENTER for REGIONAL FOOD SYSTEMS

- ABOUT
- NEWS
- PEOPLE
- ACTIVITIES
- RESOURCES
- EVENTS
- CONTACT US

MICHIGAN FOOD HUB LEARNING AND INNOVATION NETWORK

Co-conveners
 Rich Pirog
 Marty Gerencer

Food hubs are centrally located facilities with a business management structure facilitating the aggregation, storage, processing, distribution, and/or marketing of locally/regionally food products (USDA-AMS working definition).

The CRFS and MDARD Partnership

CRFS and the Michigan Department of Agriculture and Rural Development (MDARD) are partnering to integrate food hub and regional food commerce resources to help Michigan regional food and farm businesses succeed. The key resources in this partnership are 1) seed funding (from MDARD and other sources), 2) coordinated technical assistance (across organizations), and 3) a Michigan Food Hub and Regional Food Commerce Learning and Innovation Network led by CRFS in collaboration with Morse Marketing Connections, LLC.

Goals of the Statewide Network

1. Increased learning, innovation, and profitability for participating food hub and other regional food businesses, including businesses led by socially disadvantaged farmers (as defined by USDA)

2. Increased access to food hub financial and technical assistance, research, and

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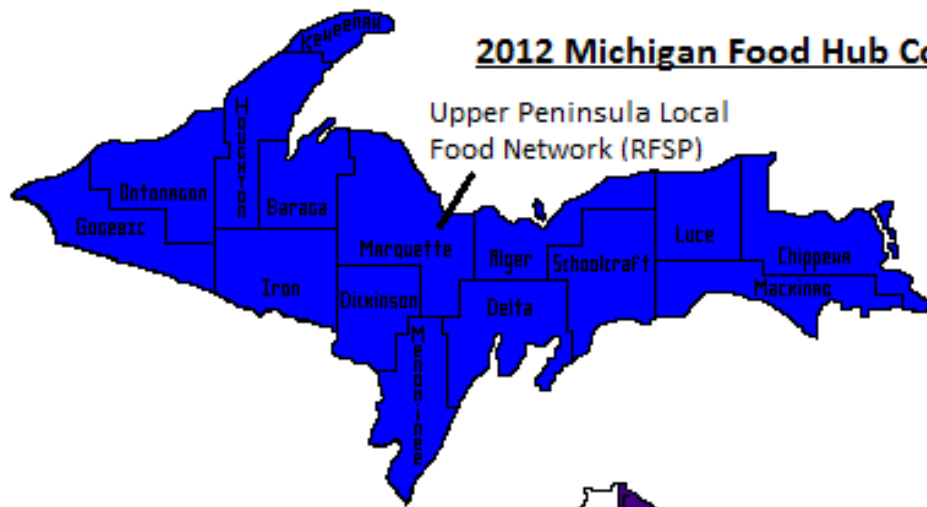
ACTIVITIES BY TYPE

- Project
- Workgroup
- Communities of Practice

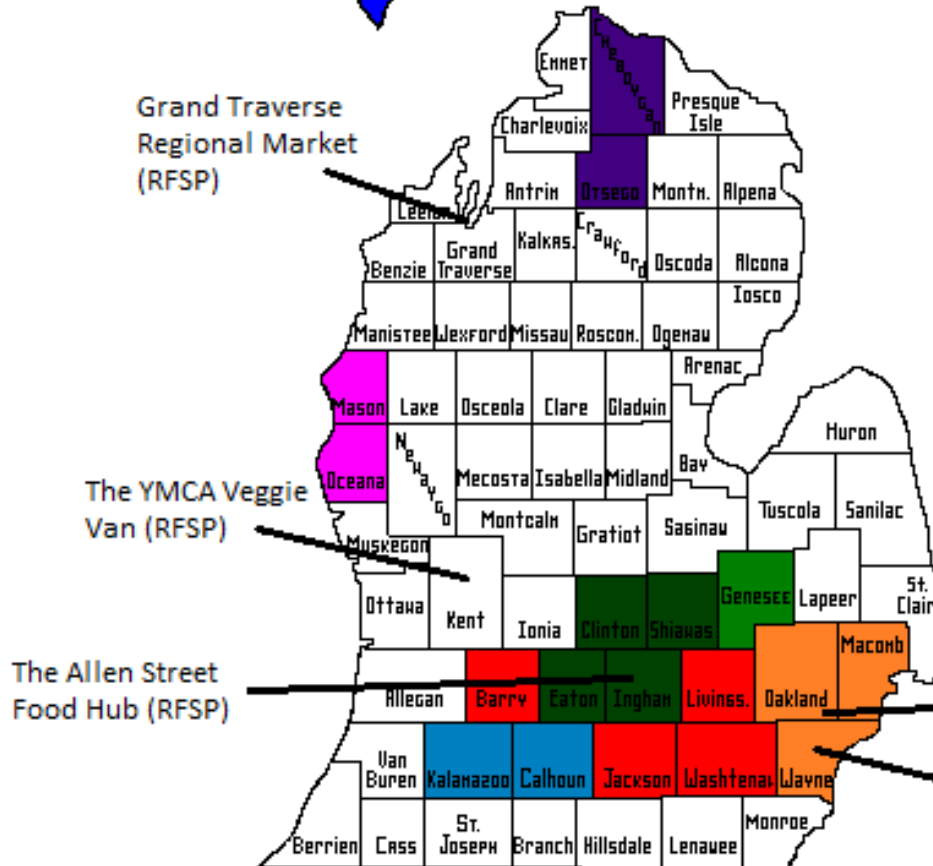
ACTIVITIES BY THEME

- Farm & Farmer Development
- Farm to Institution
- Good Food
- Health
- Institutional Food Purchasing
- Livestock
- Network Development

2012 Michigan Food Hub Consultants



- Jane Bush: Barry, Jackson, Livingston, Washtenaw (Red)
- Joe Colyn: Calhoun, Kalamazoo (Light Blue)
- Cary Junior: Macomb, Oakland, Wayne (Orange)
- Megan Masson-Minock: Genesee (Light Green)
- Rory Neuner: Clinton, Eaton, Ingham, Shiawassee (Dark Green)
- Anne Ottaway: Upper Peninsula (Dark Blue)
- Mark Rais: Cheboygan, Otsego (Purple)
- Trish Varney: Mason, Oceana (Pink)



Michigan Food Hub Network

- National Food Hub Survey
- Food Hub Benchmarking Study

For more information:

Rich Pirog - rspirog@msu.edu

Marty Gerencer - marty.gerencer@gmail.com

