

2012 MICHIGAN

GOOD FOOD SUMMIT

June 14, 2012

Lansing Center, Lansing, MI

AGENDA

- 8:15 A.M.** **Registration and Continental Breakfast**
- 9:00 A.M.** **Welcome and Opening Remarks**
Keith Creagh, Director, Michigan Department of Agriculture and Rural Development
- 9:10 A.M.** **The Michigan Good Food Charter: A Report Card on 2010 to Today**
Hear highlights of progress on charter goals, agenda priorities and data collection strategies
- 9:55 A.M.,** **The Michigan Good Food Charter: Success Stories**
Hear what's working in communities around Michigan
- 10:30 A.M.** *Break and move to one of seven Strategy Sessions*
- 10:45 A.M.** **Strategy Sessions Part 1: Getting It Done**
- Creating a local purchasing campaign and on-line tracking system
 - Building new and beginning farmer capacity
 - Developing food hubs
 - Expanding and securing long-term funding for Double Up Food Bucks
 - Expanding "good food" career and curriculum resources
 - Replicating and expanding healthy retail initiatives
 - Investing in niche meat, poultry and other food processing infrastructure
- 12:15 P.M.** **Lunch**
- 1:00 P.M.** **Strategy Sessions Part 2: Measuring Success**
Identify strategies for measuring progress based on the six charter goals
- 2:00 P.M.** *Break and move to Review and Comment Sessions*
- 2:15 P.M.** **Review and Comment Sessions**
Connect with and provide insight on the emerging strategy of another session. Choose a strategy session you did not participate in initially.
- 3:00 P.M.** *Move to original Strategy Sessions*
- 3:05 P.M.** **Strategy Sessions Part 3: Forming Your Action Plan:**
Develop an action plan with next steps and responsibilities
- 4:05 P.M.** *Move to Closing Session*
- 4:10 P.M.** **Closing Session: Reports on Action Plans**
- 4:30-5:15 P.M.** **Networking Reception and Idea Fair**