

Mega Event Planning



MEGA EVENT PLANNING

© Eva Kassens-Noor designed by J.J. Jenks

The Mega Event Planning Pivot series will provide a global and cross-disciplinary view into the planning for the world's largest sporting, religious, cultural, and other transformative mega events. Examples include the Olympic Games, Soccer World Cups, Rugby championships, the Commonwealth Games, the Hajj, the World Youth Day, World Expositions, and parades. This series will critically discuss, analyze, and challenge the planning for these events in light of their legacies including the built environment, political structures, socio-economic systems, societal values, personal attitudes, and cultures.

The series editor is interested in monographs that explore the intersection of mega event planning and its legacy broadly falling within three concentrations:

- ▶ Case studies that explicitly link planning for mega events to their legacies given different institutional, cultural and political settings.
- ▶ Similarities and differences among mega events, exploring whether countries or cities with certain characteristics and legacy interests are more suitable to stage particular mega events.
- ▶ Future mega event challenges for the event organizers as well as the hosts given the escalating growth of mega events and the need to plan for sustainable and climate-resilient futures.

The aim of the series is to contrast, compare, reflect upon and ultimately understand the legacies through their planning approaches in different economic, societal, political and cultural context.

Series Editor:

Eva Kassens-Noor, Michigan State University, USA, ekn@msu.edu

Proposals

If you have a project that may fit with the series, you can email the series editor or contact Palgrave Macmillan using the details below:

Lani Oshima

Lani.Oshima@palgrave-usa.com