

2014 MSUE CEC Conference...60 ideas in 60 Minutes

Idea	Description	Name	Community	Contact Info
Business Incubator	Encourage the "Hatching" for the business incubator, new business concept awarded once a month start up seed money	Cheryl Fahrner	Houghton County, Keweenaw County	906-482-5240 Cheryl.fahrner@keweenaw.org
Youth Businesses	Partner with MSUE, MANNRS (MSU Chapter) USDA, NRCS and boys/girls club in the inner city Lansing to have the youth create a business plan, marketing plan, and product. Then sell that product in various venues. Ag or natural resource focus.	Mark McCorkle	MSUE, Ingham County	517-676-7303 mccork15@anr.msu.edu
Entrepreneur Contest	Contest with \$5000 prize to start up business	Tom Trimmer	Oscoda County	989-350-6729
Biz to Biz Referrals	Send along with my guest at my wine tasting room a card saying, Modern Craft sent you, working with local Restaurants.	Venita Larson	Alcona	989-728-5411 Venita_Larson@yahoo.com
Dark Sky Marketing	Dark Sky Marketing- Develop program with State park to market our Dark Sky Park.	Carl Osentoski	Huron & Sanilac Counties	989-269-6431 carl@huroncounty.com
MARC Music Mondays	Business Resource Center hosts free lunch and music for entrepreneurs and business owners to network- Spring/Summer-Outside, Fall/Winter-Inside	Marsha Madle	Meridian Township	517-230-1697 marsha.madle@gmail.com
Detroit Kitchen Connect	Detroit Eastern Market and Detroit Food Lab combined to develop Detroit Kitchen Connect program	Bonnie Fahoome	Detroit	248-930-6090 bonnie@techtowndetroit.org
Youth Entrepreneurship	Showcase-Local, Regional, State youth showcase their businesses to community.	Marsha Madle	Meridian Township	517-230-1697 marsha.madle@gmail.com
Aldo Leopold Park and Preserve	Nature Preserve Honoring "The Father of Preserve Conservation", promote a variety of tours and conservation initiatives.	Rebecca Bolen	Mackinac County	906-748-0150 Rebecca.a.bolen@gmail.com
E-Ship Continuum	Leap, ESI, Blueprint. Community Connections adult and youth, youth look at community in a new way=opportunity community look at youth in a new way.	Diane Vigna	Nebraska	402-472-6318 dvigna2@unl.edu
Entrepreneurial Communities	Activation Process— Community Vision 1. Community Conversations, 2. Discovery Tool, 3. Engaged Population	Diane Vigna	Nebraska	402-472-6318 dvigna2@unl.edu
Lunch & Learn	Short seminar that teaches a specific topic during lunch	Kym Johnson	Ogemaw	586-805-5996 kym@ksjmarketing.com

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Michigan Craft Distillers Association	Partnering with other craft beverage producers (wine, beer, cider, mead)	Dianna Stampfler	Michigan	269-330-4228 Dianna@promotemichigan.com
Timberland Quilt Trail	Quilt blocks painted on sign board and attached to barns and buildings. Agritourism and rural art promoting local cultural and heritage. Sunrise to Sunset Quilt Trail	Susan Shantz	Oscoda County	989-848-5757 susan@otb-arts.com
M S+ J Tour	Similar to wine tour concept, we should have a meat-stick and jerky tour up north for all the meat processors	Marvin Pichla	Michigan	989-214-0181 mpichla@inspiring.innovationsllc.com
Accelerator Facility	Host entrepreneur crowd-funding events, Green Light Port Huron	Tina Frazer	St. Clair County	810-982-9511 tfrazer@edascc.com
Biz Grid	An info graphic and online site representing a comprehensive list of business support resources sorted by business stage and resource type.	Bonnie Fahoom	Detroit	248-930-6090 bonnie@techtowndetroit.org
Dark Sky Gateway	Dark Sky parks connecting all of North East MI	Michael Smith	Oscoda County	989-313-1088 msmith@oscodacountymi.com
Ag Adventure Tour	Working with other leadership programs to put together annual tour around rural entrepreneurship endeavors as well as new and interesting endeavors	Nancy Eberle	Statewide Tours	402-736-4691 neberle@mainstaycomm.net
Timberland Woodworks	Donated wood shop staffed by trainees producing wood products for sale. Offers training in wood skills, management, business skills, GED cert. if needed, and help in spinoff startups.	Tim Jenks	Oscoda County	989-848-5757 info@edaoscodacounty.org
Student Art in Vacant Windows	Vacant store front-school district art on newspaper end rolls to decorate vacant windows to provide welcoming entrance to town.	Patricia Inman	Dention Township, Roscommon County	989-366-7595 DonPat66@hotmail.com
Lansing Maker Week	Regional Event highlighting resources in the community fun makers and entrepreneurs including speakers, workshop, demos etc; from software to welding to food and fashion.	Tom Deits	Greater Lansing	517-347-2968 tdeits@gmail.com
Paddle Antrim	A kayak event to bring awareness to the natural resource of the Chain of Lakes in Antrim County.	Misty Youngson	Elk Rapids	231-264-8202 myoungson@elkrapidschamber.org
Inspiration Alcona	To provide a friendly environment for the arts	Ted Fines	Alcona County	989-335-4500 egfines@charter.net

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Idea	Description	Name	Community	Contact Info
Trestle Park Music and Community Events	New community park (Trestle Park), Friends of Trestle Park-Third Thursday's concerts and activities like cider in the park. Creating a vibrant community.	Mary Michela	Denton Township	989-366-6740 mgmichela2@yahoo.com
Hops Trail	From Ithaca to Harrison, create a consortium of hops growers to grow hops so they are visible on 127 N, purchase or build a pelletizer for those hops growers.	Kathy Methner	Clare/Farwell/Harrison	989-539-2173 kmethner@michworks4u.org
Power of Business.net	First Friday of every month at 11:15 CT-live chat with an entrepreneur who have a story to tell, some success to tell	Connie Hancock	Nebraska	308-254-4455 chancock1@unl.edu
Photo-Op	Local businesses showcase enhanced model of man hole cover located in desirable location.	Barb Worgess	East Jordan	231-536-7465 baworgess@gmail.com
Kiosks	Build several small kiosks in downtown and have for rent at a low cost for young businesses to start a small business on a small scale.	Jan Kellogg	Antrim, Charlevoix, Cheboygan, Emmet	231-582-6482 jan@northernlakes.net
Makers' Works Program	An incubator where young businesses have access to machines (CNC, lathes, 3-D printers, etc) to learn how to run the machine and make the products they are developing.	Jan Kellogg	Antrim, Charlevoix, Cheboygan, Emmet	231-582-6482 jan@northernlakes.net
Promoting the community through art	Produce art venues and publications that are designed to help stimulate downtown communities.	Barbara Wasserman	NE Lower MI	989-820-7850 sunriseartistsofmichigan@gmail.com
Business Owners to guide the Youth	Bring local business owners to the alternative HS as guest speakers, resume reviewers, mock interviewers	Sara Keinath	Cadillac	231-779-9480 skeinath@msu.edu
Train Service	Buy 4th train set and re-establish passenger service between Alpena MI and Toledo OH with wifi. Already have 3 east/west trains that go to Chicago.	Mark Miller	Iosco/ Oscoda/ Lost Lake	206-854-9100 msuc@mrmiller.us
Angie's List	If one person reviews you on Angies List you can claim your listing. Then print out a review form you can prefill for them to mail in postage free (or via internet)	Sheree Lincoln	Indian River	231-670-4181 info@artsandadventure.com

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Idea	Description	Name	Community	Contact Info
Inland Waterway Fun	Kayak & SUP Race-June 13th from Burt Lake onto Indian River to Mullet Lake "Race at your Pace" BBQ afterward. Encourage short 2 hour or less paddling events in your community.	Sheree Lincoln	Indian River	231-670-4181 info@artsandadventure.com
Au Gres Winterfest	AuGres for many years had a yearly winterfest that faded. Our City leaders are reigniting the festival to provide an impact in our usually slow winter season.	John Stanley	City of Au Gres	989-820-7566 johnmstanley@hotmail.com
Start Up Weekend for Youth	Teams formed geographically, focused on community projects, solving local problems, incorporate be the "E" or other Entrepreneur curriculum.	Tom Long, John Traugott	Owosso	615-525-5783 traugot4@anr.msu.edu
Biz Con	Once monthly featured business, entrepreneur, business source on local paper or radio	Michael Wilson	Sturgis, MI	269-625-2257 mdw@chartermi.net
Fab Lab	Mobile CNC Manufacturing Lab, CNC/CAD Training at high schools, colleges and at manufacturers door step. Also used to "market" modern manufacturing.	Tom Erhart	Northern Michigan	231-582-6482 tom@northernlakes.net
Free Art Friday	Make art and give it away, place it around town on Friday for people to find, take a phot of it and post it on your free art Friday Facebook.	Sheree Lincoln	Indian River	231-670-4181 info@artsandadventure.com
Local Business APP	Create an app containing all business members of chamber etc, clickable map links, small photo and description of each business.	Paul Werner	Upper Peninsula	906-201-1995 wernerp3@anr.msu.edu
Gen Nxt	Bringing together young entrepreneurs, particularly young farmers to network	Sally Guzowski	Leelanau County	231-994-2202 info@leelanauchamber.com
Leg Up!	A once-a-month networking and resource event for entrepreneurs	Pat Convery	Howell	517-546-3920 pconvery@howell.org
Art Hop	Connecting artists with local businesses invite the public to view the artists work	Thelma Castillo	Port Huron	810-982-7101 tcastillo@bluelakeschamber.com
Aligning Arrows	Focus on leadership, goals, vision for the greater Au Gres Area. Bringing City Hall, Chamber of Commerce and Au Gres-Sims School Distrctit together to re brand the area.	Jeffrey Collier	Au Gres	989-876-7150 collierj@ags-schools.org

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