How to Do A Startup Weekend

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What is it?

- 54 Hours of Unadulterated Company Formation
- Non-Profit Organization in Kansas City
- Funded in Part by The Kauffman Foundation
- Also Funded by Proceeds by the Events
- WorldWide Events
- Designed to Get People Thinking, Not to Create the Next Fortune 500
- Great Exercise (5k for Entrepreneurs)

What Do You Need?

- Champion
- Partners
- Facilitator
- Sponsors
- Space
- Timing
- Participants
- Enthusiasm
- Passion

What Do You Need?

- Work With StartupWeekend.Org to Pick a Date
- Launch Website: YourCommunity.StartupWeekend.org
- Start Selling Tickets
- Promote, Promote, Promote
- Don’t Worry About Not Having 1,000 People
- Partner Up

How Does the Weekend Unfold?

Friday

- Registration and Mingling
- Pizza. Lots of Pizza.
- Quick Introductions and Sponsor Roll
- Pitch Practice (ItsThisForThat.com)
- Real Pitches (1 Minute Each) Everyone Pitches Their Idea
- PostIt Posters on Wall
- Each Attendee Votes with PostIt Notes on Favorite Idea
- Teams Form
- Designers, Developers, Businesspeople, Enthusiasts…

Saturday

- Keep Coding, Keep Designing, Keep Testing
- Breakfast
- Mentors, Support
- Coding, Designing, Testing
- Lunch
- Presenter
- Refine Idea, Market Testing
- Dinner
- Code, Design, Launch Beta
- Test Beta
- Drink Energy Drinks

How Does the Weekend Unfold?

Sunday

- Finalize Beta and Launch
- Breakfast
- Mentors, Support
- Finalize/Updates on Social Media
- Lunch
- Setup and Practice Presentation
- Try to Gain Customers/Clients/Users
- Refine Presentation
- Present
- Awards
- Go Home Better People

Mock Run

Ewing Marion
KAUFFMAN
Foundation

Startup Weekend

Lansing

powered by

KAUFFMAN

The Foundation of Entrepreneurship

VOLUNTEERS

LeapInc
stronger together

SPARTAN INNOVATIONS

LOOMIS

LOOMIS, EWERT, PARSLEY, DAVIS & GOTTING P.C.

ATTORNEYS AT LAW

neo

The Center for New Enterprise Opportunity

commonWEALTH
ENTERPRISES
advancing communities through innovation and entrepreneurship

Entrepreneurship Network
msuENet

PickFu

AwareLabs
We Kick Start Online Marketing

START
GARDEN

Google
for Entrepreneurs

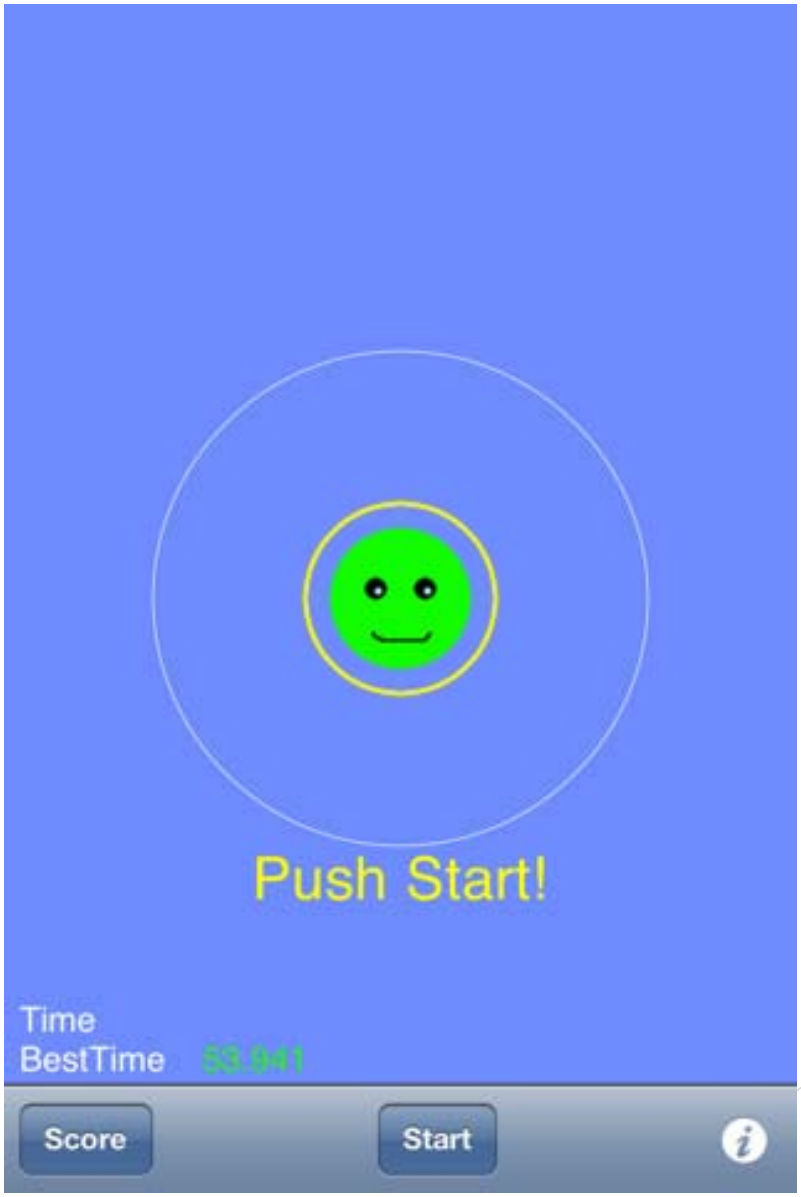
.co

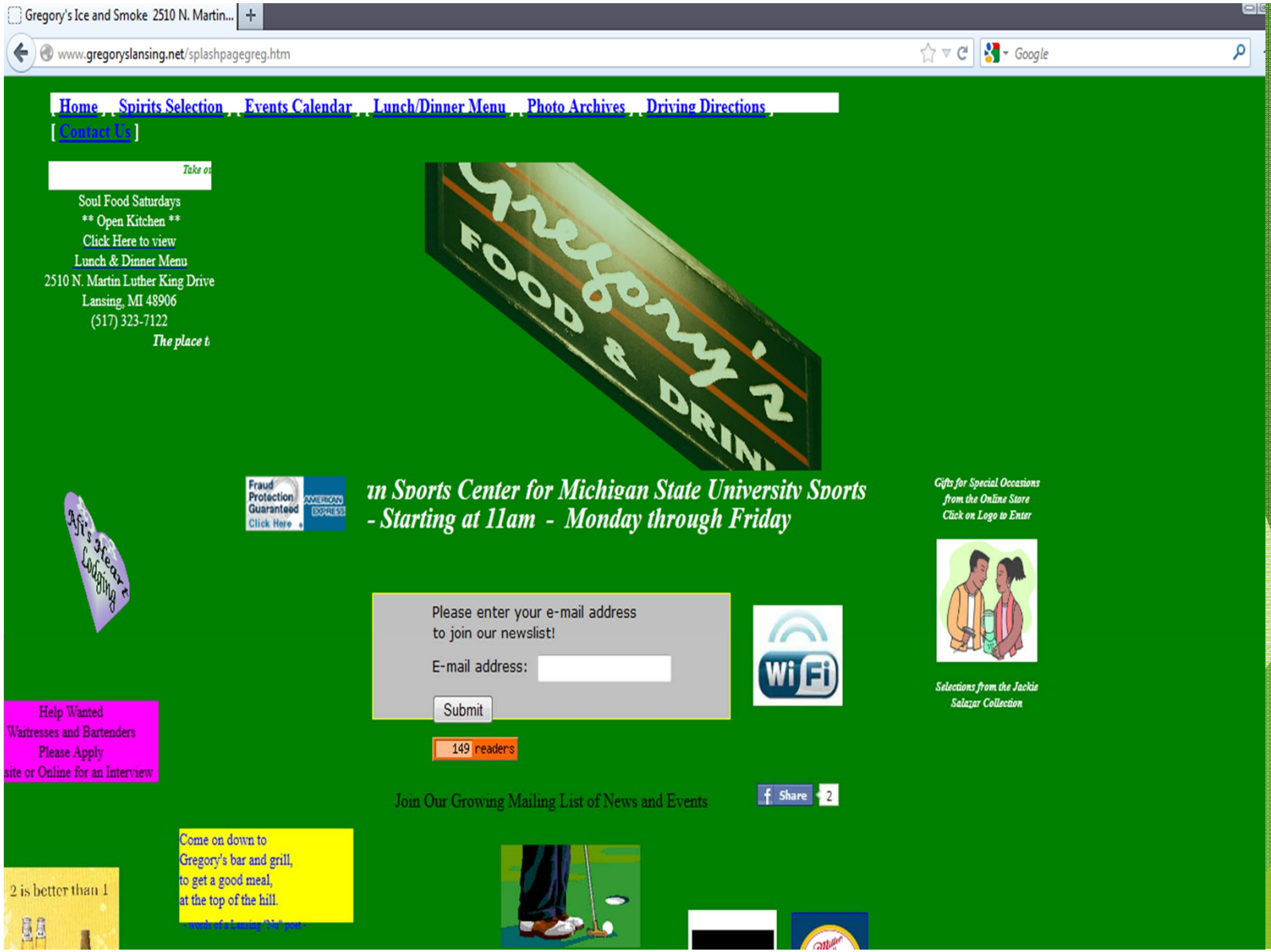
Microsoft
BizSpark
Microsoft

cloudmine

SendGrid

DOMAIN.COM


Push Start!
Time
BestTime
53.941
Score
Start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Home
Spirits Selection
Events Calendar
Lunch/Dinner Menu
Photo Archives
Driving Directions
[Contact Us]
Soul Food Saturdays
** Open Kitchen **
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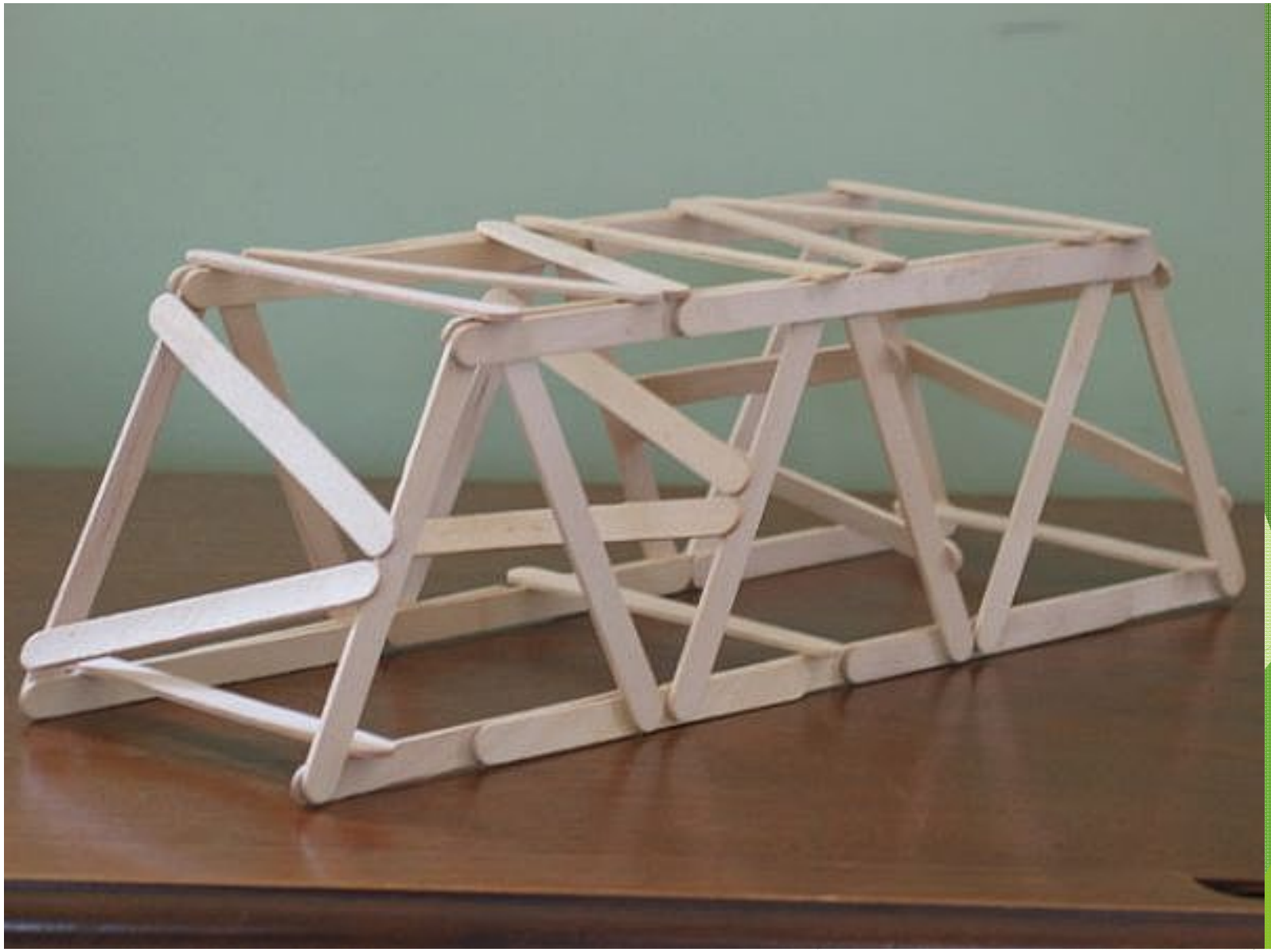
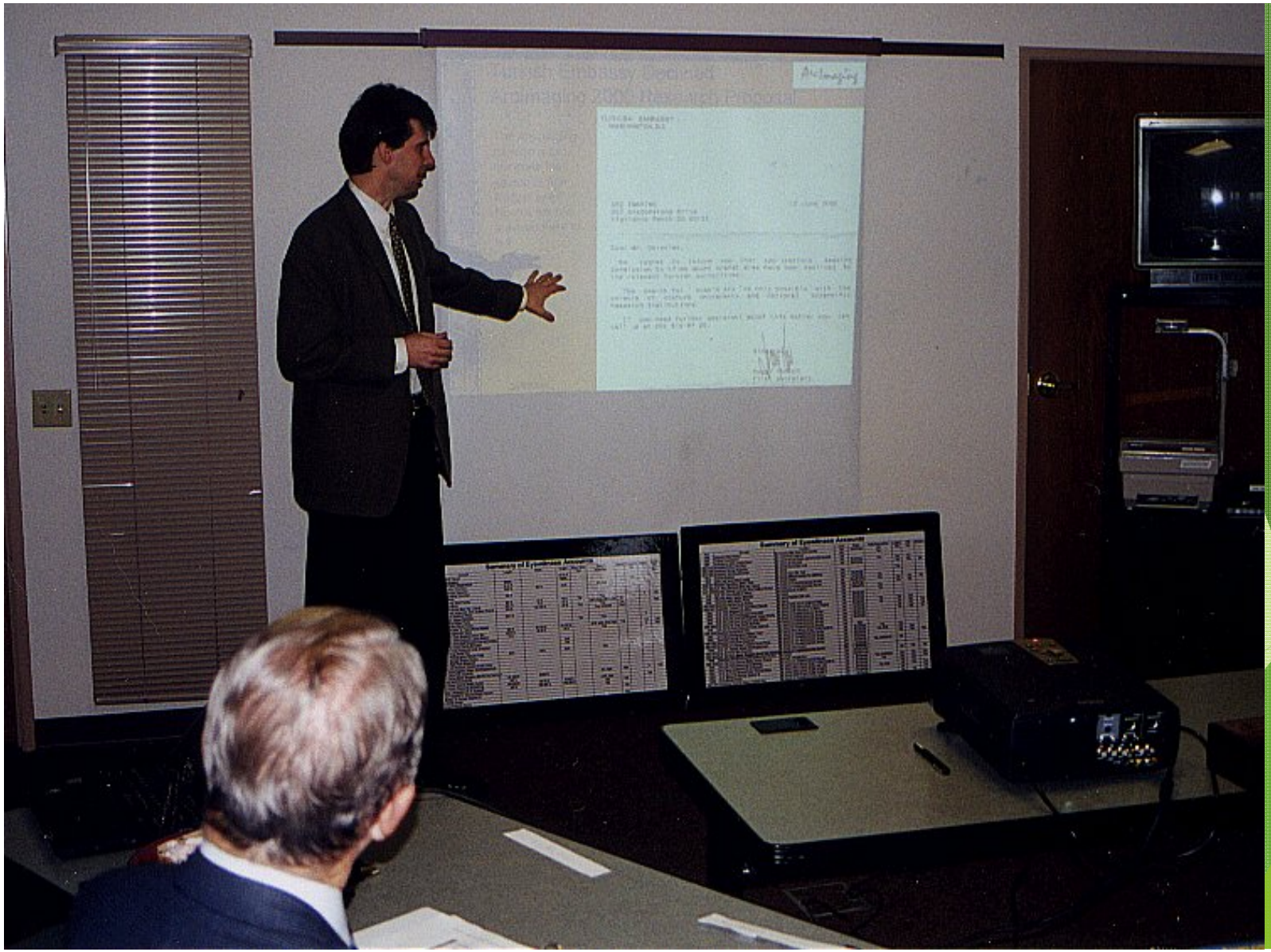
Lunch & Dinner Menu
2510 N. Martin Luther King Drive
Lansing, MI 48906
(517) 323-7122
FOOD & DRINK
Fraud Protection Guaranteed
Click Here
AMERICAN EXPRESS
- Starting at 11am - Monday through Friday
Gifts for Special Occasions
from the Online Store
Click on Logo to Enter
Selections from the Jackie
Salazar Collection
Please enter your e-mail address
to join our newslist!
E-mail address:
Submit
149 readers
WiFi
Help Wanted
Waitresses and Bartenders
Please Apply
Online for an Interview
Join Our Growing Mailing List of News and Events
Share
2
Come on down to
Gregory's bar and grill,
to get a good meal,
at the top of the hill.
2 is better than 1





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