



Sample Traits of an Entrepreneur

Adaptability:

Ability to cope with new situations and find creative solutions to problems.

Competitiveness:

Willingness to compete with and test yourself against others.

Confidence:

Belief that you can do what you set out to do.

Drive:

Desire to work to accomplish goals.

Honesty:

Commitment to be truthful and sincere in dealings with other people.

Organization:

Ability to structure your life and keep tasks and information in order.

Persuasiveness:

Knack for convincing people to see your point of view and get them interested in your ideas.

Discipline:

Ability to stay focused and keep to a schedule and deadlines.

Perseverance:

Willingness to keep goals in sight and work toward them, despite obstacles.

Risk-taking:

Courage to expose yourself to possible losses.

Understanding:

Ability to listen to and empathize with other people.

Vision:

Ability to see the end results of goals while working to achieve them.

For more information on Entrepreneurship in 4-H Youth Development visit 4h.msue.msu.edu/4h/entrepreneurship

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