



What is an Entrepreneur?

An entrepreneur is someone like you!

Entrepreneurs:

- ▶ Have great ideas and do something about them.
- ▶ Hunt for opportunities to promote their ideas.
- ▶ Thrive on the challenge of creating their own big breaks.
- ▶ Make money out of solving problems and selling their ideas.
- ▶ Usually start up their own businesses.

How old do you have to be?

- ▶ Any age!

What do you need?

- ▶ A problem - and a unique way of solving the problem.
 - ▶ A lot of determination and belief in your idea.
 - ▶ Some emotional support from your friends, your family, your teacher.
 - ▶ Some financial support from your family or people (venture capitalists) who believe in your idea and will help you out with some cash to get started.
- Finding that great idea can sometimes be as simple as thinking of something you love, and then thinking of something that would make it even better.

Hunting for that great idea...

- ▶ Write down your hobbies, **skills**, passions, things you're good at *and then ...*
- ▶ Talk to your friends.
- ▶ Go to trade shows.
- ▶ Search for opportunities.
- ▶ Keep an eye on the latest trends.
- ▶ Write down your goals.
- ▶ Research your industry.
- ▶ Talk to people in your field.

Visit https://www.canr.msu.edu/youth_entrepreneurship/ for more information on Entrepreneurship & Michigan 4-H Youth Development.

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